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Subject: Company News – collaboration agreement

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Strategic collaboration between Rolf Meyer GmbH and BTG gives printers added value!

BTG Eclépens S.A, Switzerland, supplier to the Pulp & Paper Industry and the inventor and manufacturer of the original high-performance printing blade Duroblade[®], and Rolf Meyer GmbH Germany, manufacturer and international supplier with 40 years' expertise focused on the illustration and packaging printing business, signed a worldwide collaboration agreement on August 17th, 2009 and which will start to take effect on the **1st of September 2009**.

Rolf Meyer GmbH, market leader in printing doctor blades, high-performance knives and spare parts for the printing and packaging industry will take over sales and marketing activities and sell BTG's Duroblade under the new product name of **RMB DuroBlade**, for flexo and gravure applications. BTG, with its unique manufacturing know-how will continue manufacturing the blade.

The goal of the alliance is to extend and strengthen the position of BTG and Rolf Meyer in the printing industry and consolidate the distribution network for **RMB DuroBlade**.

This strategic cooperation means added value for the customer who will benefit from the combined know-how of two dynamic and innovative companies with long-standing international experience as well as a complete product range.

Rolf Meyer has a worldwide sales organization, ensuring excellent availability all over the world, and guaranteeing outstanding service for the customers.

For detailed information, please contact

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